

Total credits	120	120	120
Credit mandatory seminars	87	91	86
Credits elective seminars	13	9	14
Credits MA thesis	20	20	20
No of mandatory seminars	20	21	21

x = mandatory seminars

credits	Online seminars	Authors	International Management	M.A. Marketing	M.A. Sustainability
01 Module Economics					
3	Ecological Economics	Prof. Dr. Joshua Farley	X	X	X
4	Weltwirtschaftspolitik (German)	Prof. Dr. Helmut Wagner	Elective	Elective	Elective
5	Economie du Développement Durable (French)	Prof. Dr. Beat Bürgenmeier	Elective	Elective	Elective
1. Exam of the module: 2 hours		Min. Credits of the module	3	3	3
02 Module: Management					
3	Ethics - Corporate Social Responsibility	Prof. Dr. Christoph Lattemann	X	X	X
4	Corporate Environmental Management	NN	Elective	Elective	X
3	Strategic Management	Prof. Kimio Kase, DBA	X	Elective	Elective
4	Management Stratégique I: Diagnostic (French)	Dr. Marielle Payaud	Elective	Elective	Elective
4	Management Stratégique II: Manoeuvres (French)	Dr. Marielle Payaud	Elective	Elective	Elective
1	Corporate Level Staregy	Prof. Kimio Kase, DBA	Elective	Elective	Elective
4	Internationales Management (engl)	Prof. Dr. Dirk Morschett	X	X	Elective
5	Management International (French)	Prof. Dr. Zhan Su	Elective	Elective	Elective
3	Internacionalización (Spanish)	Prof. Dr. Nuria Esther Hurtado T.	Elective	Elective	Elective
3	Entrepreneurship	Prof. Dr. Evan Douglas	Elective	Elective	Elective
4	Management en China (spanish)	Prof. Yingying Zhang, PhD	Elective	Elective	Elective
5	Wirtschaftsethik (German)	Prof. Dr. P. Ulrich	Elective	Elective	Elective
3	Strategisches Management (German)	Prof. Dr. Dirk Ulrich Gilbert	Elective	Elective	Elective
2. Exam of the module: 2-4 hours		Min. Credits of the module	10	7	7
03 Module: HRM / Organisation					
4	Human Resource Management II	Prof. Dr. M. Raich	X	X	X
5	HRM and Sustainability	Prof. Dr. Ina Ehnert	X	X	X
3	Org. Culture / Cultural Management	Prof. Dr. S. Sackmann	X	X	X
4	Leadership	Dr. Carol Dalglish	X	X	X
4	Spirituality and Self Development	Prof. R. Narayanswamy, PhD	Elective	Elective	X
4	Organisationslehre II (German)	Prof. Dr. A. Remer	Elective	Elective	Elective
3. Exam of the module: 4 hours		Min. Credits of the module	16	16	20
04 Module: Accounting & Finance					
6	Financial Statement Analysis II (Advanced)	Dr. Archana Raheja	X	X	Elective
5	Accounting for Sustainability	NN	Elective	Elective	X
4. Exam of the module: 2 hours					
4	Corporate Finance II (Advanced)	Dr. Archana Raheja	X	X	X
4	Financial Risk Management	Prof. Dr. Sankarshan Basu	X	X	X
5	Investitionsrechnung (German)	Prof. Dr. R. Schirmeister	Elective	Elective	Elective
5	Nachhaltigkeitscontrolling/Berichterstattung (German)	Prof. Dr. Armin Müller	Elective	Elective	Elective
5. Exam of the module: 4 hours		Min. Credits of the module	14	14	13
05 Module: Marketing					
6	Marketing Management	Prof. Dr. Konstantin Theile	Elective	Elective	Elective
5	Strategic Marketing	Dr. Omar Merlo	X	X	X
4	Price Management	Prof. Dr. Suma Damodaran	Elective	X	Elective
4	Distribution Management	Prof. Dr. Pingali Venugopal	Elective	X	Elective
4	Communication (Advertising/PR)	Prof. Dr. F. Unger / R. Busch	Elective	X	Elective
3	Service Marketing	Patricia Chew Yee Peng, PhD	Elective	X	Elective
6. Exam of the module: 2-6 hours					
6	International Marketing	Prof. Dr. K. Theile	X	X	X
7. Exam of the module: 2 hours		Min. Credits of the module	11	26	11

	06 Module: Technology				
4	Information Management	Prof. Dr. S. Klein / Prof. A. Teubne	X	X	X
3	Project Management für Managers	Prof. R. Turner, PhD	Elective	Elective	X
2	International Logistic Management	Prof. Dr. Andreas Gissel	Elective	Elective	Elective
3	Technology Strategy and Policy	Prof. Dr. Nikhil Agarwal, PhD	X	Elective	X
5	EcoProduction	Prof. Dr.eng. Paulina Golinska	X	Elective	X
4	Reverse logistics and closed loop supply chain	Prof. Dr.eng. Paulina Golinska	X	X	X
4	Qualitätsmanagement	Prof. Dr. R. Kämpf	Elective	Elective	Elective
	8. Exam of the module: 4 hours	Min. Credits of the module	16	8	19

	07 Module: Social & Cultural Sciences				
5	Introduction to Sociology	Prof. Dr. U. Schimank	X	X	X
5	Wirtschaftsgeschichte	Dr. phil. Charlotte Natmeßnig	Elective	Elective	
4	Estudios Latinoamericanos (Spanish)	Prof. J.M. Theile	Elective	Elective	Elective
	9. Exam of the module: 2 hours	Min. Credits of the module	5	5	5

	08 Module: Law				
8	International Business Law	Prof. E. Edward Siemens, PhD	X	X	Elective
8	Droit Commercial International (French)	Prof. Dr. Emmanuel S. Darankour	Elective	Elective	Elective
4	Environmental Law	NN	Elective	Elective	X
4	Humanitarian Law	Prof. Dr. Jeanne M. Woods	X	X	X
	10. Exam of the module: 4 hours	Min. Credits of the module	12	12	8

20	9 Module: MA Thesis		X	X	X
		Min. Credits of the module	20	20	20

Minimum Total credits per module (english seminars)			107	111	106
---	--	--	------------	------------	------------

MA Int. Mgmt.	MA Marketing	MA Sustainability
----------------------	---------------------	--------------------------