

educatis

The Global University
Switzerland



The MBA program

of

educatis **gsm**
GRADUATE SCHOOL OF MANAGEMENT

www.educatis.org

Memberships



www.efmd.be



www.aacsb.edu



www.cladea.org



www.ceeman.org



WE SUPPORT

<http://www.unglobalcompact.org/>

THE MISSION

International, Academic, Practically Oriented

Educatis is a university-level institution for continuous education.

It offers a high-level, comprehensive, theoretically sound and practically oriented education to professionals in leading positions who wish to enhance their knowledge up to the M.B.A. level. In particular, the curricula of its programmes reflect the cultural differences of European mentalities.

The Educatis **Graduate School of Management** addresses all academically trained professionals in the areas of science, engineering, arts, law, medicine, business administration, and economics, who wish to earn a certificate or an **MBA** by completing a high-quality and academically demanding course of studies.

The **certificate** courses of EducatisGSM are also available for non academically trained individuals, who wish to acquire a solid foundation in Business Administration.

About Educatis

Educatis is a leading, globally operating provider, of **Management Knowledge** via the **Internet** (web-based learning). The authors and lecturers of the various faculties (Business Schools) of Educatis concentrate on the specific needs and requirements of students. Educatis teaches the cutting-edge knowledge required for success in today's business world.

In an increasingly globalised world economy, it is becoming more and more important for individuals and institutions to use their knowledge and expertise in a timely and customer-oriented manner. Efficient **continuous learning** will be one of the most important challenges for individuals in the 21st century.

To meet the demands of the future, Educatis operates on the basis of **Knowledge Management**. This knowledge-based concept helps individuals and businesses to optimise their knowledge by sharing their broad range of diverse experience with the other members of the group.

The profound nature of the academic programme and the high degree of **flexibility of the learning system** of Educatis enables students to expand and customise their intellectual capital continuously, efficiently, and at a low price.

Thoughts on Web-Based Learning and Applicable Methods

In the very near future, web-based training will play a **decisive role** in professional life. Although it will not replace the initial tertiary education provided by higher education institutions and universities, it will efficiently support the life-long continuous education of individuals.

The great advantages students enjoy at Educatis are the opportunities to:

- learn, **free from any restrictions in time or venue**;
- always have the **latest teaching material** at their fingertips
- and adapt a **study pace** that is best suited for them.

Internet programmes offered by existing universities are linked with only one university. In contrast to these Educatis has numerous universities responsible for the contents of its modules. Esteemed and renowned professors from a range of reputable, international universities are united under the virtual umbrella of Educatis. This unique concept allows us to offer a quality, international and practically oriented programme that is of the highest standard. The programme is supervised by an Academic Advisory Board comprised of highly distinguished personalities. Modules are taught in the native language as well as a minimum of one foreign language. 20% of the programme is taught in class to ensure that social skills are deepened.

Accreditation and Membership

Educatis has received, based on a law, in the Canton Uri, Switzerland the accreditation as a University on October 1st, 2003. The MBA is accredited by "The Foundation for International Business Administration Accreditation" (FIBAA) in Bonn, Germany (www.fibaa.de). Educatis is a member of EFMD (www.efmd.be), AACSB (www.aacsb.edu), CLADEA (www.cladea.org) and CEEMANN (www.ceeman.org).

Master of Business Administration (MBA)

EducatisGSM offers a
MBA for natural and social scientists,
engineers and lawyers, Business Administration
graduates and Economists, etc.
with different streams:

General MBA
MBA Marketing
MBA Human Resource Management

Students at EducatisGSM graduate with a Master of Business Administration (MBA), if they

- achieve min. 70 credits¹ with the online courses by passing all written examinations,
- attend the residential courses (8 credits) and
- submit an MBA thesis, which needs to be acceptable (12 credits)

Admission

For all prospective students interested in earning the **Master of Business Administration** (MBA) at Educatis, the admission requirements stipulated in the "European MBA Guidelines" issued by the European Quality Link (EQUAL) apply. The admission requirements must be fulfilled no later than the time of first registration for any Educatis examinations and the appropriate documents must be submitted to Educatis in a timely manner.

The admission requirements for the **MBA Programme** are as follows:

1. University degree

The academic minimum requirement is the completion of a three or four year full-time undergraduate degree (Bachelor with at least 180 ECTS credits or second class Honours) at a state recognised tertiary institution. The documents must be notarised. An applicants needs to endorse an official confirmation that s/he could start a Masters program at the university, where the under- graduate degree was completed or at any other state recognised tertiary institution.

¹ 1 ECTS-credit = about 30 hours of workload according to the European Union/Swiss Guidelines, applicable to our MBA

The program does not require candidates to have studied commerce or business at the undergraduate level.

Professional qualifications are not an adequate substitute for an undergraduate degree.

2. Aptitude Test

Applicants must achieve a minimum of 500 points in the [GMAT](#) (Graduate Management Admission Test). Comparable results must be attained in other similar tests. (Test shall not be older than 2 years.) Educatis will waive the GMAT, if the candidate has achieved an overall grade of at least “very good” in his or her first academic degree.

3. Foreign Language Skills

Foreign language skills in at least one foreign language form a basic requirement for taking up MBA studies. Applicants must prove their proficiency in one foreign language adequately (for non-native speakers of English, this can be the TOEFL – Test of English as a Foreign Language – with a score of at least 215 in the computer based version or 550 in the paper version respectively an IELTS overall score in Band 6.5. For native speakers of English, this will be an equivalent proof of proficiency in a foreign language other than English). Tests shall not be older than 2 years.

4. Further Documents

Applicants must also submit:

- a curriculum vitae focussing on professional career details including information on the reasons for applying for admission to the programme, personal goals and personal background.
- two letters of recommendation from employers, professors or other significant persons.
- Proof of at least two years work experience in a business, one of which should preferably be in a leading position.

Educatis will normally interview the candidates

Tuition Fees

The tuition fees *) charged by EducatisGSM are listed in Euro (€) and refer to the specified services. EducatisGSM opens an account for every registered student, which can be accessed by the student.

To qualify for the lower fees the following criteria must be met:

1. Prove that you are a permanent resident in India and
2. Write all examinations in your country of residency

all MBA-programs 1)	option 1 stage payment by seminar	option 2 lump sums
online-seminars including eCampus and tutoring	€ 240,- per seminar due upon activation	€ 3.750 due upon enrolment (20 seminars)
examinations: for all supervised examinations	€ 90,- per exam due upon registering	€ 1.500 due upon registering for first exam
4 colloquia (4x5 days). Due upon confirmed booking of each colloquium.	max of 4 x € 750 = € 3.000	
MBA-thesis (due upon registration for thesis)	€1.700	
TOTAL	min. € 10.310,- (e.g. at minimum of 17 seminars)	€ 9.950
resit (repeated examination)	€ 90	
Extension of validity of study by 6 months)	€ 300	

*) Educatis University offers lower fees for students from emerging and developing countries. Please check the information online at www.educatis.org.

Mode of Payment

The fees can be paid directly using the Master Card or VISA credit card or by Paypal. The invoice (in Euro) can also be paid to the following account – please include your name and the reference number on your payment:

Urner Kantonbank, Altdorf (Switzerland)
Clearing No. 785
Acc. Nr. 111257-0319
BIC/SWIFT: URKNCH22
IBAN: CH 3200 78500 11125 70319

Upon receiving payments, EducatisGSM puts all credit in the accounts it opens for the students. Students are then permitted to take the modules and courses of their choice.

Duration of the MBA-Program

The layout of the MBA of EducatisGSM corresponds to a one year full time program. For part-time students, the duration of the course is roughly 18 to 24 months. Students will need approximately 1200 hours to complete all online courses and to write the examinations. The courses in the in-class portion of the curriculum will take 20 (4 x 5) days. For the thesis, students should add another 225-250 hours.

Course Structure

The MBA is divided into core units for all students and mandatory as well as elective courses for each MBA stream (General, Accounting, Marketing, HRM, etc.). Each MBA student needs to complete the core, mandatory and elective courses (in total min. 45 ECTS credits) and pass each written examination for each of the courses. In addition at least 20 days residential seminars must be attended and a MBA-thesis must be written.

With the registration the students has to choose from several streams one specialization (General MBA, Marketing, HRM etc.) and take within the stream several compulsory and elective courses.

The compulsory and elective courses for the different MBA stream are listed online (→ Program Overview online).

The MBA-Credit-System on the basis of the ECTS Scheme

Online courses	(1-6 credits)	min. 70 credits
Seminars (class sessions/20 days)		8 credits
MBA-Thesis		12 credits
(min. 225 hours)		-----
		min. 90 credits

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